This extract comes from a US charity website. It's the first two paragraphs (of six) from a page called 'Effectiveness & Results'.

Thank you for your interest and please take a few minutes to read about the life-changing work we have accomplished to help children and animals over the past 12 months. As a supporter of American Humane Association, you are part of an organization that has been working to make historic advances in the humane movement for the benefit of children and animals for more than 138 years. From the creation of the first protections for farm animals to the creation of the child labor laws, saving the Bald Eagle, keeping children and pets safe from abuse, researching ways to reduce the number of animals euthanized by keeping them in loving homes, and pioneering animal therapy to help veterans, military families, the ill and the aged, American Humane Association has been there for the most vulnerable since 1877, making history – and a better world.

Over just the past 12 months, we doubled the reach of our lifesaving and life-changing work to protect children and animals – touching 40,000 lives a minute with innovative and effective programs, prevention services, and outreach designed to stop abuse and cruelty, and create a more humane world. We made headlines around the globe as we unveiled the clinical trial of a groundbreaking effort to help children with cancer. We rescued and cared for animals caught in disasters and heartbreaking cruelty cases that captured national attention. We went to Capitol Hill to demand the return of American military hero dogs left overseas and, for the first time in history, made it possible for our heroic four-footed veterans to receive the free specialty veterinary care they deserve after a lifetime of service to our country. And in a historic effort to tackle one of the last great frontiers in the humane movement, we expanded vitally needed protections to ensure the humane treatment of 1,250,000,000 U.S. farm animals – covering one of every eight animals on our nation's farms and ranches.