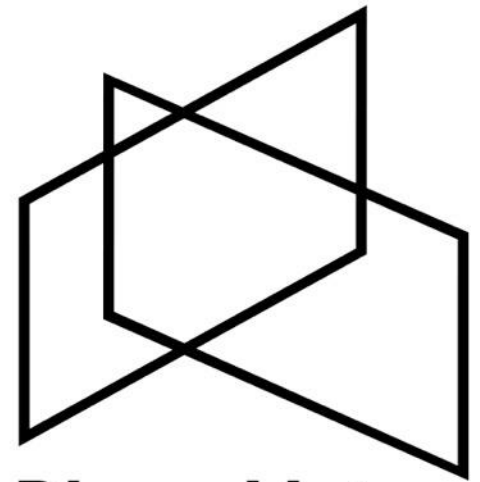


PhotoVoice's vision is for a world in which no one is denied the opportunity to speak out and be heard

We use photography to deliver positive social change

@PhotoVoice

#charitywritecomms



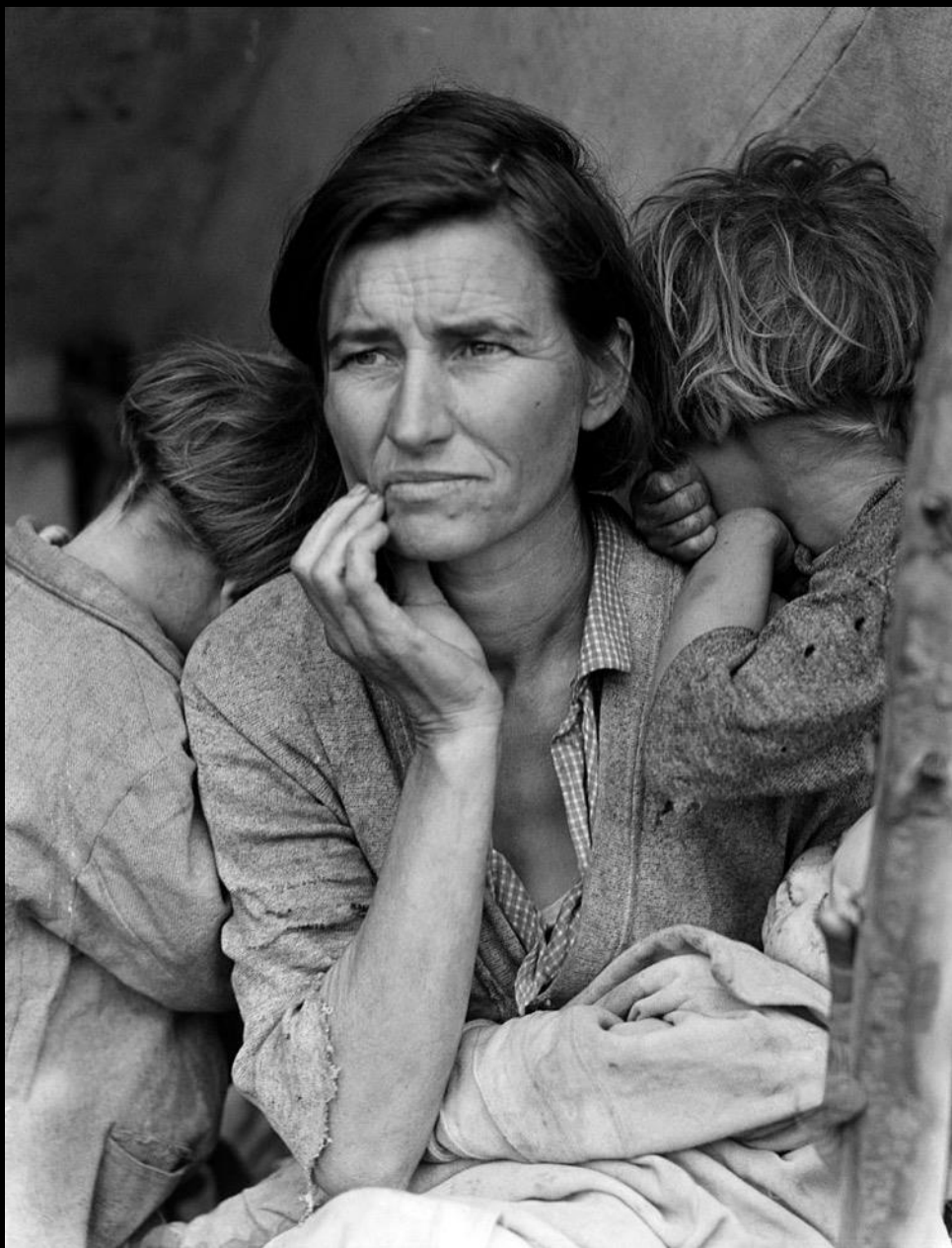
PhotoVoice
REFRAMING THE WORLD

Kate Watson
Projects Manager

Photography can change lives.



'Earthrise' - William Anders, 1968



'Migrant Mother' – Dorothea Lange, 1936



Aylan Kurdi's lifeless body near the Turkish town of Bodrum. (Photo: AP)

“A good photograph is one that communicates a fact, touches the heart, leaves the viewer a changed person for having seen it. It is, in a word, effective.”

Irving Penn



Working in partnerships with other charities, NGOs and community organisations, PhotoVoice designs and delivers tailor-made participatory photography, digital storytelling and self-advocacy projects for socially excluded groups.

Our pioneering and award winning approach brings together arts, media, development, campaigning, and social change to deliver projects that enable voice, build skills, deliver advocacy and work towards sustainable change.



What is Participatory Photography?



“This farmer got a good yield and was happy.”



What is Participatory Photography?

Participatory Photography is photography by those affected or involved in the issues and situations, who are normally the subjects of photographs

“This farmer got a good yield and was happy.”

How we work

- Build photographic, advocacy and communications skills within underrepresented communities
- Work in partnership with organisations
- Use innovative participatory and digital storytelling methods
- Give people the opportunity to represent themselves
- Create tools of advocacy and communication to achieve positive social change





Project Models

- Advocacy / Campaigns
- Monitoring and Evaluation
- Research
- Therapeutic and personal development
- Skills Development
- Communications & Awareness Raising
- Communications Consultancy

Why photography?

- Photography is a highly flexible tool
- It crosses cultural and linguistic barriers
- It can be adapted to all abilities
- It is both an art form, and a way to record facts
- It is relatively low cost, and the results are easily shared







A young man walks through chest-deep flood waters after looting a grocery store in New Orleans on Tuesday.



Two residents waded through chest-deep water after finding bread and soda from a local grocery store in New Orleans, Louisiana.





“People think sex workers just wear miniskirts all the time. I can wear a miniskirt but I can also wear a summer-dress, or a business suit, or jeans and a t-shirt.”

Rachel, a proud transgender woman, sex worker and founder of a community organisation, at her home in Walvis Bay, Namibia.

“I never had any political voice in my community, and nobody ever discussed any issues with me in our youth meetings, but after I been doing this project, the people of my community started to value me more because I was always photographing all the issues that were affecting us.”

- Project participant

Having Our Say

- Two year project which partnered with the National Working Group network for Sexually Exploited Children and Young People
- The project worked with young people across the UK
- Through photography and the creation of Digital Stories it explored perspectives on, and experiences of sexual exploitation.
- It resulted in an innovative toolkit and other resources being used by practitioners

THE 'HAVING OUR SAY' TOOLKIT

HAVING

Our

SAY

TOO



©A.O'KANE/PHOTOVOICE/NWG/2013

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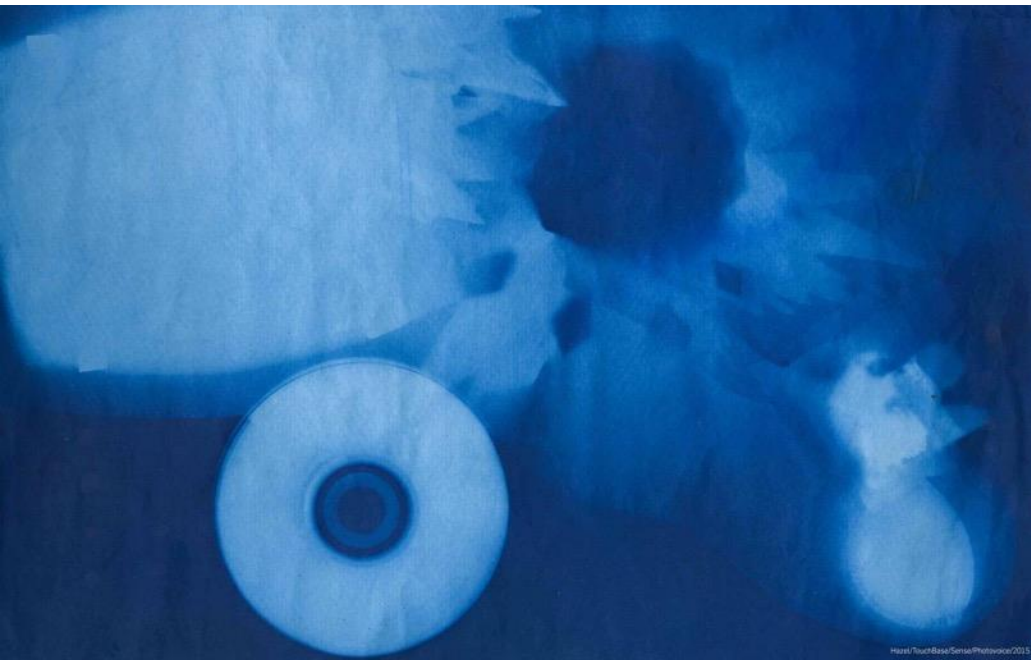
PhotoVoice have partnered with the National Working Group network for Sexually Exploited Children and Young People to run participatory photography projects across the UK. All projects have run in partnership with specialist support providers who work directly with young people, who have experienced sexual exploitation or who have been identified to be at risk.

The young people have participated in a 3-month photography project exploring different themes that offer a context to sexual exploitation including gender, power and relationships. They have also developed their understanding of visual literacy, photography and story telling techniques.

The work created on the project represents their thoughts, responses and experiences through photography and text, and through creating their own

All the young people have had the opportunity to complete a SEPE (Supporting Employability and Personal Effectiveness) BTEC certificate as part of each project.

This website is a resource for service providers and professionals to deliver services and workshops that are directly informed by the experiences and perspectives of young people themselves. The activities have been created in response to their work, ensuring that the input from the participants directly supports other young people across the UK to understand the issues and context of sexual exploitation furthering their capacity to safeguard themselves.



Key Areas of Ethical Concern:

- Protection – personal safety and emotional wellbeing
- Child Protection
- Public Exposure
- Control and decision-making



FORGIVE

“She stands as hard as a
stone in a world she
can’t rise above.

I am not an object.”



© Ganyu Duba Barangudo 2015 | PhotoVoice | Christian Aid | 'BRACED' | Ethiopia

“He is preparing to respond to drought. He is collecting the pasture during the good times and storing it carefully for times of bad weather. With this he will be able to feed his animals when there are no crops growing in the dry soil. After he has collected it, he will fence it to protect it from other livestock so that when the time comes, he is prepared. As a pastoralist you have to engage with these issues rather than keeping quiet, this is how we will prosper.”

BRACED

- 1-year Monitoring and Evaluation project in partnership with Christian Aid in the Oromia region of southern Ethiopia
- Training 11 Local Monitors to use photography to capture the benefits, challenges and successes experienced through the BRACED programme
- Creation of stories of change and insights to inform programming and support community ownership of future climate change and international development programmes.

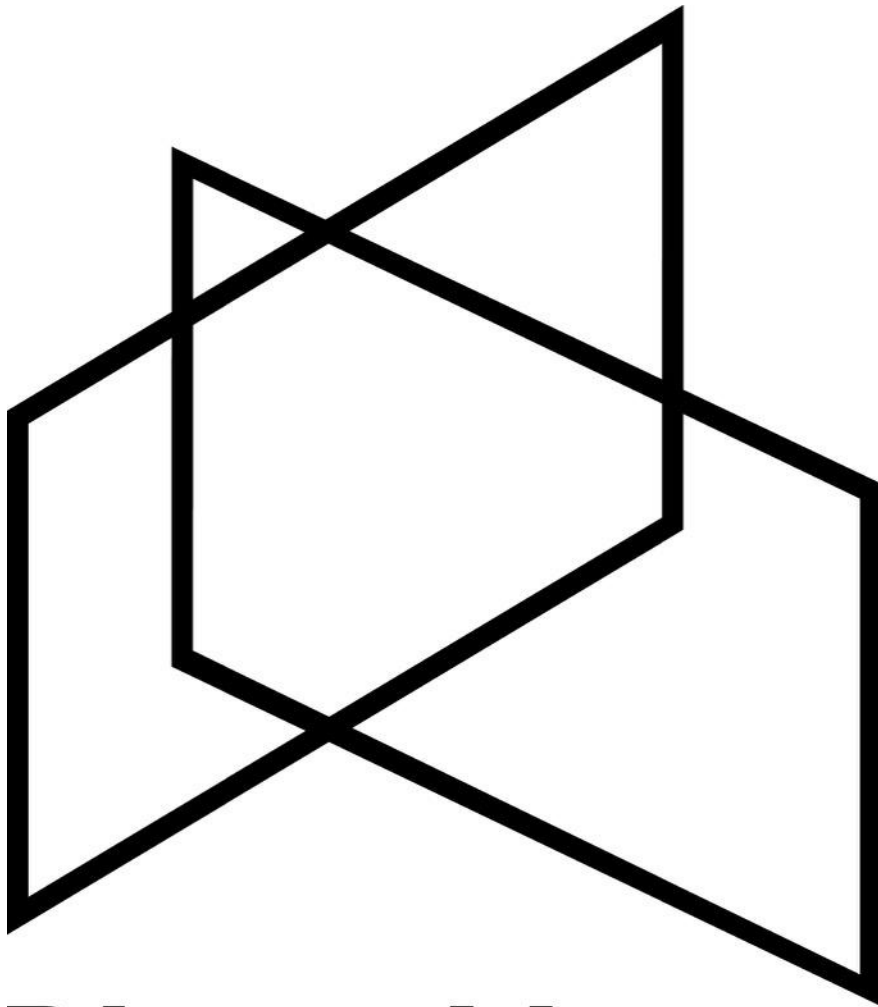


“Look- you can see how I am using family planning. These are my sons, Leben and Abato and I have another son in between so they are all 3 years apart. For me, it means I am balancing my potential as a mother. I am proud that I can protect and support my children and the youngest one. If I couldn't care for those I have, I would limit the number of children I have in the future.”

Photo Dialogues



- Photographs are not only an output or final product - they are key in stimulating discussions and a dialogue around the issues the project seek to address.
- Photo Dialogue exercises use photographs to generate discussion around attitudes, emotions and viewpoints.
- Photo Dialogues are structured activities that help participants feel safe and learn to express opinions and ideas



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