

2017/18

THE GUIDE TO

NEW TRUSTS

6th edition

Rachel Cain
& Judith Turner



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Foreword

In an industry of heart let us not allow our head to always rule

DSC's *The Guide to New Trusts* is a resource of enormous value. For both the new grant-making charities featured in this book and the fundraisers who will use it for research purposes, it is a highly useful and practical way of connecting the charities that give, with those that can harness their funds to effect social change. But even more than that, it also serves as a snapshot and welcome reminder that our industry is constantly growing and renewing itself. New philanthropic bodies are working in tandem with charities in ever more sophisticated ways and in unexpected partnerships to achieve solutions to the needs of our changing world.

The7stars foundation is just one of the new intake of grant-making charities (as you'll gather from our inclusion in this guide!). We support young people aged 16 and under who are facing abuse, addiction, homelessness, or those in the role of a carer to a loved one or relative. The foundation was established by the7stars, the UK's largest independent media agency, with the founding seven trustees all being employees of the agency. Integrity and passion are central to the agency, and so too to the foundation.

For the7stars foundation, the values we hold are central to the grant programme, and are at the forefront of all we seek to achieve. This was highlighted to me at our very first

trustee meeting when I prepared to present to the board the operational policies I had spent the previous months shaping. My *pièce de résistance* was a spreadsheet, detailing the metrics proposed to assess applicant organisations and evaluate the foundation's contribution. After I had explored the measurements, I sat back feeling pretty pleased with myself – I had captured our giving priorities, all whilst ensuring variant statistical considerations were accounted for. The foundation's chair turned to me: 'In our assessments of the applications, is it possible to capture how the cause makes us feel?' I realised in that moment, that in an industry of soul, there is danger of letting our head rule, and forgetting our heart. Good philanthropy relies on capturing *all* of the influencing factors to judge which charities will help us achieve our aims and make the most powerful and sustainable impact.

This book will help you achieve your charity's vision and uphold its values. Charles Dickens wrote, 'No one is useless in this world who lightens the burdens of another.' By the very nature of the work we do as charities, that sentiment is hopefully true for all of us. What a privilege it is to be a part of a sector where, through individual and collective kindness, people's lives are changed for the better.

Alexandra Taliadoros
Foundation Director
the7stars foundation

Introduction

Welcome to the sixth edition of *The Guide to New Trusts*. In this book you will find over 100 new grant-making charities which were registered with the Charity Commission (the Commission) or the Scottish Charity Regulator (OSCR) between April 2016 and March 2017. Apart from the7stars foundation, which contacted us in the early stages of its development and was featured in *The Guide to UK Company Giving*, none of the funders have previously appeared in any of DSC's funding guides.

In order to make this guide as relevant as possible for our readers, the focus of our research was directed towards grant-makers with broad charitable purposes, operating across a large geographical area. Many of the funders in this guide, therefore, operate predominantly in the UK (usually in England and Wales or Scotland) and are described as having 'general charitable purposes'. Attention was also given to other popular charitable causes, such as education,

health and social welfare. This, in theory at least, increases the likelihood that readers will find themselves eligible for funding from more than just a few of the grant-makers in the guide. See figure 1 for the distribution of causes to which these new funders contribute or will contribute.

Since the previous edition we have been including charities that make grants in support of groups or areas that may be overlooked in favour of 'more popular' causes. This could include purposes such as social cohesion or access to the arts. We will continue the practice of including causes that receive less support as this gives the guide the broadest possible scope and makes it inclusive of as many areas as possible.

As figure 2 shows, even though the charities included here have a broad geographical remit, most of them are located within London and the South East. However, this edition features more charities based in the North and Scotland compared with previous editions.

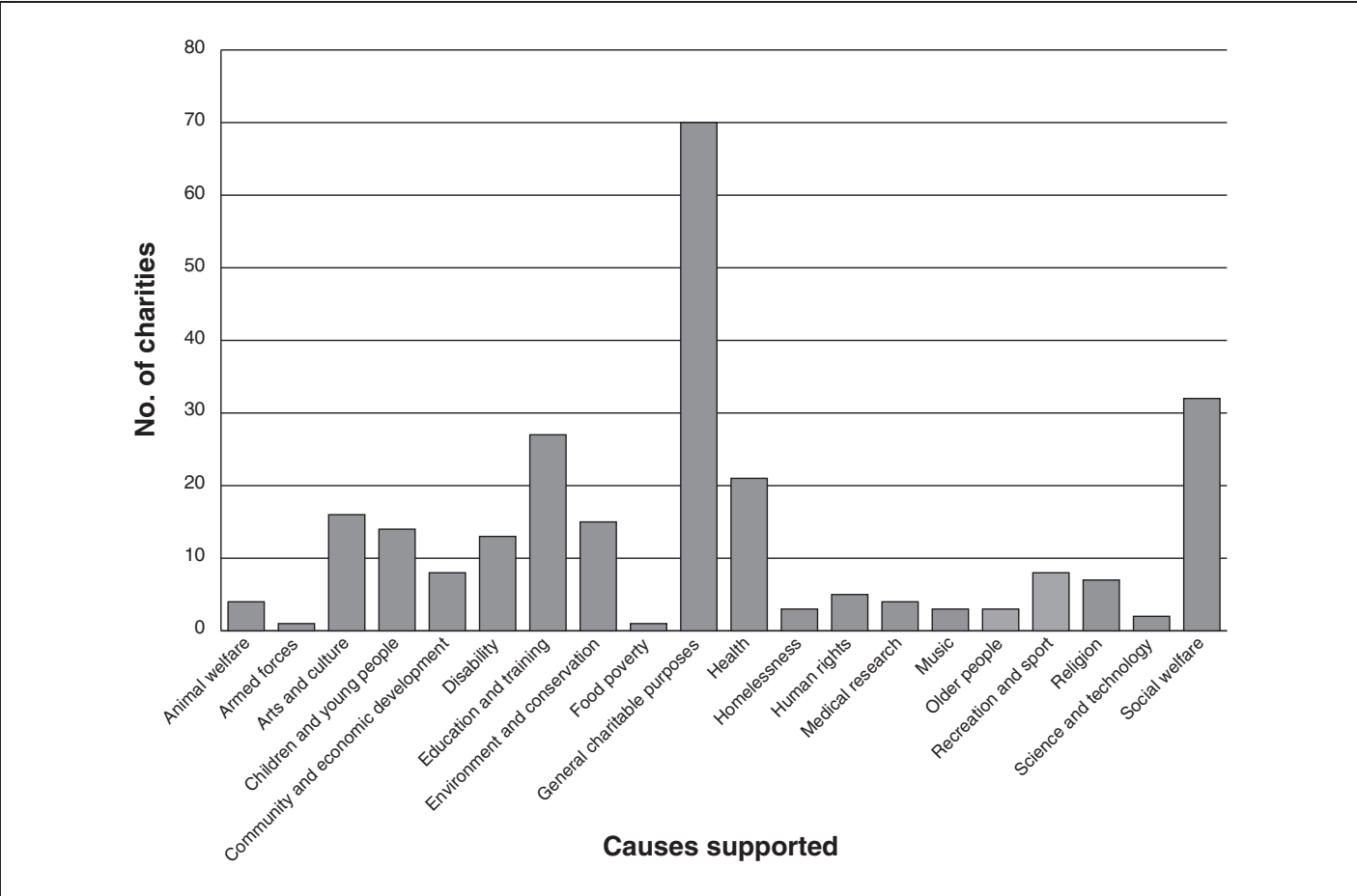


Figure 1: The causes supported by the funders in this guide. Many of these charities will consider supporting more than one cause.

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With *The Guide to New Trusts*, you no longer need to spend time looking for new grant-makers who can fund charities like yours. This guide tracks the grant-makers that are established every year, and provides their details in an easy-to-understand format. It includes over 100 new funders, registered in 2016/17 with the Charity Commission or the Scottish Charity Regulator, whose giving criteria are broad enough to be relevant to a large number of charities.

At a glance you can find the details of each new grant-maker, their aims and objectives, the types of project they fund and their application process. This new edition also includes more corporate charities than before, as well as providing information on grant-makers established by individuals, families and even a number of famous faces. These grant-making charities present some truly exciting opportunities for fundraisers.

This sixth edition of the guide includes:

- Essential, up-to-date information in every entry
- Clearly presented material, for quick reference
- Details of the causes that these grant-makers do and do not fund
- Facts about the grant-making charities' policies, contact details and application guidelines where available

As the UK's leading guide to the latest grant-making charities, this is a vital resource for chief executives, trustees or fundraising managers who are looking into potential new funding for their organisation.

'The Guide to New Trusts from DSC is my go-to resource. The book puts vital, up-to-date information at my fingertips so that I never miss out on a funding opportunity.'

Bethany McDonald Shepherd, Head of Trusts & Foundations, The Royal Central School of Speech and Drama

'As a busy development worker in a small team, it is so useful to have a tool which saves me time and effort in identifying the right trusts for our members to approach for the funding of their particular projects.'

Joanne Stanton, Development Worker, Chester Voluntary Action