# Bringing out the best in your board

Debra Allcock Tyler CEO: DSC Trustee: IKD, BCF Vice-Chair of Governors: Whiteknights School Vice-President: Soldering on Through Life Trust Founder ex- Chair: Small Charities Coalition



### helping you to help others

## The CEO and the Board



directory of social change





### 1. Organisational purpose

- Principle
- The board is clear about the charity's aims and ensures that these are being delivered effectively and sustainably.





# 2. Leadership

- Principle
- Every charity is headed by an effective board that provides strategic leadership in line with the charity's aims and values.





## 3. Integrity

- Principle
- The board acts with integrity, adopting values and creating a culture which helps achieve the organisation's charitable purposes. The board is aware of the importance of the public's confidence and trust in charities, and trustees undertake their duties accordingly.



## 4. Decision making, risk and control

### • Principle

 The board makes sure that its decision-making processes are informed, rigorous and timely, and that effective delegation, control and riskassessment, and management systems are set up and monitored.



### 5. Board effectiveness

### • Principle

 The board works as an effective team, using the appropriate balance of skills, experience, backgrounds and knowledge to make informed decisions.



### 6. Diversity

- Principle
- The board's approach to diversity supports its effectiveness, leadership and decision making.





# 7. Openness and accountability

- Principle
- The board leads the organisation in being transparent and accountable. The charity is open in its work, unless there is good reason for it not to be.



 <u>charitycommission.blog.gov.uk/2017/07/13/t</u> <u>he-new-charity-governance-code-essential-</u> <u>reading-for-all-trustees/</u>

• <u>www.charitygovernancecode.org/en</u>



### Agenda: DSC Board of Trustees Board Meeting

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Date:	Thursday 27 April 2017

Venue: Seminar Room 3 RFL London N7 6PA

Time: 17.00 - 19.00

Attending: See attached

Apologies: Andy Garnett (Trustee)

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	Timing	Item	Topic	Leader
	17.00-17.10	1	Minutes and matters arising	
			Papers: • Minutes of previous meeting • Minutes of teleconference (For agreement)	Chair
	17.10-17.40	2	2016 Annual Report and Accounts Review and Approval of final document. Papers: • Trustees' Report and Financial Statements for the year ended 31 December 2016 • Draft Audit Findings Report year ended 31 December 2016 • Draft Letter of Representation Resolution: to approve the TAR & Financial Statements for the year ending 31 December 2016	Company Secretary and Anna Bennett





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		Resolution: authorisation and naming of two Trustees to sign the Trustees Report and the Balance Sheet on behalf of the Board	
		Letter of Representation to Auditors Review and approval of final document	
		Resolution: to approve the Letter of Representation to be issued by the Board to the auditors	
		Resolution: authorisation and naming of two Trustees to sign the Letter of Representation on behalf of the Board	
		Auditors' Report of Findings	
		Review of Auditors' comments on the audited accounts for 2016.	
		Papers: • 2016 TAR and Accounts • Letter of Representation	
		<ul> <li>Auditor's Report of Findings (For discussion and agreement)</li> </ul>	
17.40-18.00	3	Current and Anticipated Performance	Chief Exec
		(to include an update on CEO sabbatical plans)	
		Papers: Trustees Report Quarter 1 Draft balance sheet	
		<ul><li>Strategy: Reach more people</li><li>Dashboard</li></ul>	
		(For information)	
18.00-18.30	4	Research Activities Presentation by the Head of Research and the	Tom Traynor, Stuart Cole
		EINT Project Manager on current and planned research priorities.	
		(For Information)	



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18.30-18.40	5	Update on Trustee Recruitment	Caron Bradshaw
		Papers:	
		Trustee Recruitment Process	
		(For information)	
18:40-18:50	6	Governance	
		To ratify the 2017 Risk Assessment Paper	Company
		To note the Disaster Recovery Plan	Secretary
		Papers:	
		Risk Assessment	
		DSC Disaster Recovery Plan	
		(For Approval)	
18.50-19.00	7	Summary and Close	
		Agreement on future agenda items	
		(For discussion and agreement)	Chair
19.00	8	Close	Chair

### Trustees and Officers

Catherine Johnstone	Interim CEO, Migrant UK	Chair
Alistair Mortimer	VP, Service Strategy, Network Services,	Trustee
	Bank of America Merrill Lynch	
Jamie Wilcox	Head of Volunteer Services, Great Ormond	Trustee
	Street Hospital	
Lesley Thornley	CEO, East Yorkshire & Humberside CAB	Trustee
Caron Bradshaw	CEO, Charity Finance Group	Trustee
John M de C Hoare	DSC	Company Secretary

### DSC Leadership Team

Name	Job Title
Debra Allcock Tyler Chief Executive	
Ben Wittenberg	Director of Development and Delivery
Jay Kennedy	Director of Policy and Research
John Wallace	Director of Operations
Chi Okpala	Director of Finance
Bronwen Edwards	Executive Assistant



Guests

Anna Bennett	Haymacintyre, Auditors	
Tom Traynor	Head of Research, DSC	
Stuart Cole	FIMT Project Manager, DSC	

### Notes on Agenda for Trustees

### Item 2 - 2015 Trustees Annual Report and Accounts

Trustees have had the opportunity to review the 2017 draft TAR and accounts and ask for changes. Those that responded have had their feedback incorporated as requested. This item is now for the Auditors to highlight their key findings and for the Trustees to approve the 2017 TAR (subject to minor changes), approve the letter of representation for the coming year and note the Auditors report of findings.

### Item 3 - Current and Anticipated Performance

This BAU item gives trustees the opportunity to ask questions for clarification on performance thus far. Debra will also talk about the plans for covering her role during her 3 month sabbatical in June, July and August.

### Item 4 – Research Activities

Trustees will remember that Andy Garnett visited the Research Team in Liverpool and as a result of that visit suggested that it would be helpful for the full Board to have an understanding of this area of our work. Tom and Stuart will give a brief presentation with an opportunity for questions.

### Item 5 – Update on Trustee Recruitment

Caron will briefly remind trustees of the process that has been decided.

### Item 6 – Governance

For this meeting Trustees simply need to ratify the Risk Assessment paper that was debated at the previous Board meeting, subject to changes, which have now been incorporated.

Trustees are also asked to note the Disaster Recovery Plan.



### March 2017

Income: £175k (£↓30k)					
Expenditure: £181k (↓28k)	Web subscribers: 个14				
Givers, Deliverers & Influencers connected: 65	Content shares: 1,159	shares: mentions:			
Connecting events: 1	Twitter followers: ↑137	Customer rating: 93.9%			

### Year to date January - March 2017

Income: £465k (£↓64k)					
Expenditure: £495k (√87k)	Web subscribers: 个54				
Givers, Deliverers & Influencers connected: 155	Content shares: 3,808 B7 Number of orgs: 1,667 Twitter followers: ↑520 Hot sellers: Courses: Practical Project Books: Guide to MT Customer rating: 90%				
Connecting events: 2					





		sure!).
Strategic	Connecting events: how	Month: 1
Objective:	many events we've had	There was one event in March, the
	where we've actively	IOF NW Conference.
	connected givers, deliverers	
givers,	and influencers. For example	YTD: 2
influencers	a panel discussion at a fair	
and social	with funders and campaigners	
change	etc.	
makers		
	Givers, deliverers and	Month: 65
	influencers connected: the	
	number of people at those	YTD: 155
	events	
		Action: There will be only three DSC
		events this year with more efforts
		concentrated on increasing the
		number of delegates.
	Twitter followers:	Month: Increased by 137
	Key:	YTD: Total followers is 13,019
	200+ = GREEN	Average numbers for March.
	170 - 200 = YELLOW	_
	<170 = RED	There will be content around
		funding websites and publications
		which will be pushed out via Twitter
		to drive traffic back to the website.
Strategic	Content shares: How many	Month: 1,159
	times content pieces have	Very good numbers for content
	been shared on our website	shares.
Promote the	and social media.	
value of a		
vibrant and		Twitter top with 647, LinkedIn with
		290. Facebook 215.
CHINEFOLD		200,1000000.220.





### Action Points

Page		Action by whom:	Action by when:	Update
3	To look into the delay in notification from Fat Beehive; what is the agreed SLA? What additional measures have been put in place? How are they monitoring follow up activity?	W	March 2017	Meeting was held – John to report back to AM and Chair.
9	Find a date for the Trustees Away Day.	BE	March 2017	Organised for Tuesday 25/10/17.
9	Next Board meeting to include an item on 'what research might look like' led by the Liverpool team.	BE	April 2017	JK informed staff and will organise for 27/04/17.
9	Date needs to be set for CEO's Appraisal	BE	April 2017	Completed on 20/4/17
9	Discussion about turning ourselves into a Membership organisation will be placed on the strategy agenda.	BE	July 2017	
9	Organise a teleconference with Trustees about expanding the Board. BE to minute.	BE	March 2017	Organised for the 29/03/17.



Summary of Forecasted Year-End Reserves Movement					T
	31 M	iay 2017			T
Suggesated year-end position	Budget	Estimate*	Bud./ Est.	Bud./ Est.	I
Suggesated year-end position	2017	2017	2018	2019	I
Total Income	2,176	2,027	2,171	2,257	
Total Expenditures	2,330	2,221	2,315	2,389	Total Trading and Out of Budget
Surplus (Deficit)	(154)	(195)	(144)	(132)	figures* (Grants and Investments
Year End Adjustments Estimated Year End Adjust. (Stock WIP)	40		40	40	
Release of FiMT WIP (2013)	40	~	40	*	ł
DSC web. release 1/4 of 2014 and 2015 capitalisation					ł
use web, release 1/4 or 2014 and 2015 capitalisation					ł
Final accounting Adjustments					İ.
Capitalisation of the Website Re-developments costs					I
Salary and Developer costs	43	43	20	40	I
Tom's support researcher (Trust Funding)		13			Year End Adjustments pending
Total Finance Adjustments	83	*	60	80	t
Other adjustments					t
					Ť
VAT 2016 Partial Exemption adjustments	-	(3)	-	-	ł
					t
Total Year End Adjustments	83	93	60	80	
Total Surplus/Deficit	(71)	(101)	(84)	(52)	Final Figure

Summary of Fund Movement 2017 2017			
	Unrestricted	Restricted	Total
Opening Fund	112	442	554
Income	2,027	-	2,027
Expenditure	1,968	160	2,128
Ending Fund	171	282	453



