

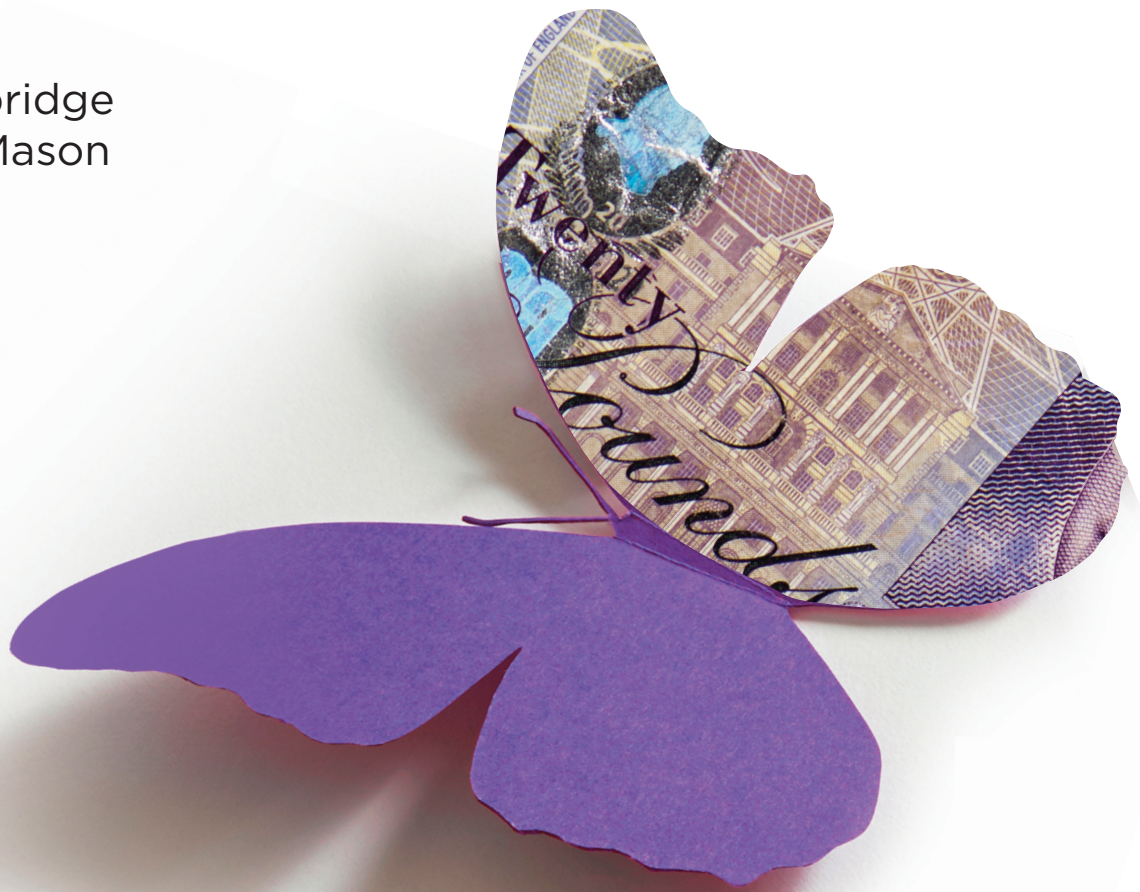
2019/20

THE GUIDE TO

NEW TRUSTS

8th edition

Ian Pembridge
& Scott Mason



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Contents

Introduction	iv
The grant-making charities in this book	v
Where are they now?	vi
How to approach grant-making charities	vii
Acknowledgements	vii
About the Directory of Social Change	vii
References	viii
Grant-makers in alphabetical order	1
Index by cause	23
Index by geographical location	25
Alphabetical index	27

Introduction

Welcome to the eighth edition of *The Guide to New Trusts*. In this book you will find over 100 new grant-making charities which were registered with the Charity Commission (the Commission) or the Office of the Scottish Charity Regulator (OSCR) between April 2018 and March 2019. None of the charities have previously appeared in any of DSC's funding guides. In this edition, we continued our search for new grant-makers in Northern Ireland but unfortunately none that had registered with the Charity Commission for Northern Ireland (CCNI) met the criteria set by this guide. We hope that future editions will include more Northern Irish charities as the CCNI continues to develop.

In order to make this guide as relevant as possible for our readers, the focus of our research was directed towards grant-makers with broad charitable purposes, that operate across a large geographical area. Consequently, many of the funders in this guide operate predominantly in Great Britain

and are described as having 'general charitable purposes'. Attention was also given to specific charitable causes, such as education, health and social welfare. In theory, this increases the likelihood that readers will find their organisations to be eligible for funding from several of the listed grant-makers. Figure 1 outlines the distribution of causes to which these new funders contribute or will consider contributing to.

In previous editions, charities that make grants in support of purposes that may be overlooked have been detailed. These could include purposes such as animal welfare or access to the arts. We have continued this practice as it gives the guide the broadest possible scope and makes it inclusive of as many causes as possible.

As figure 2 shows, even though the charities included in the guide cover a broad area of benefit, most of the head offices are based in London and the South East.

Unfortunately, many of the issues we have encountered when preparing previous editions of this guide have

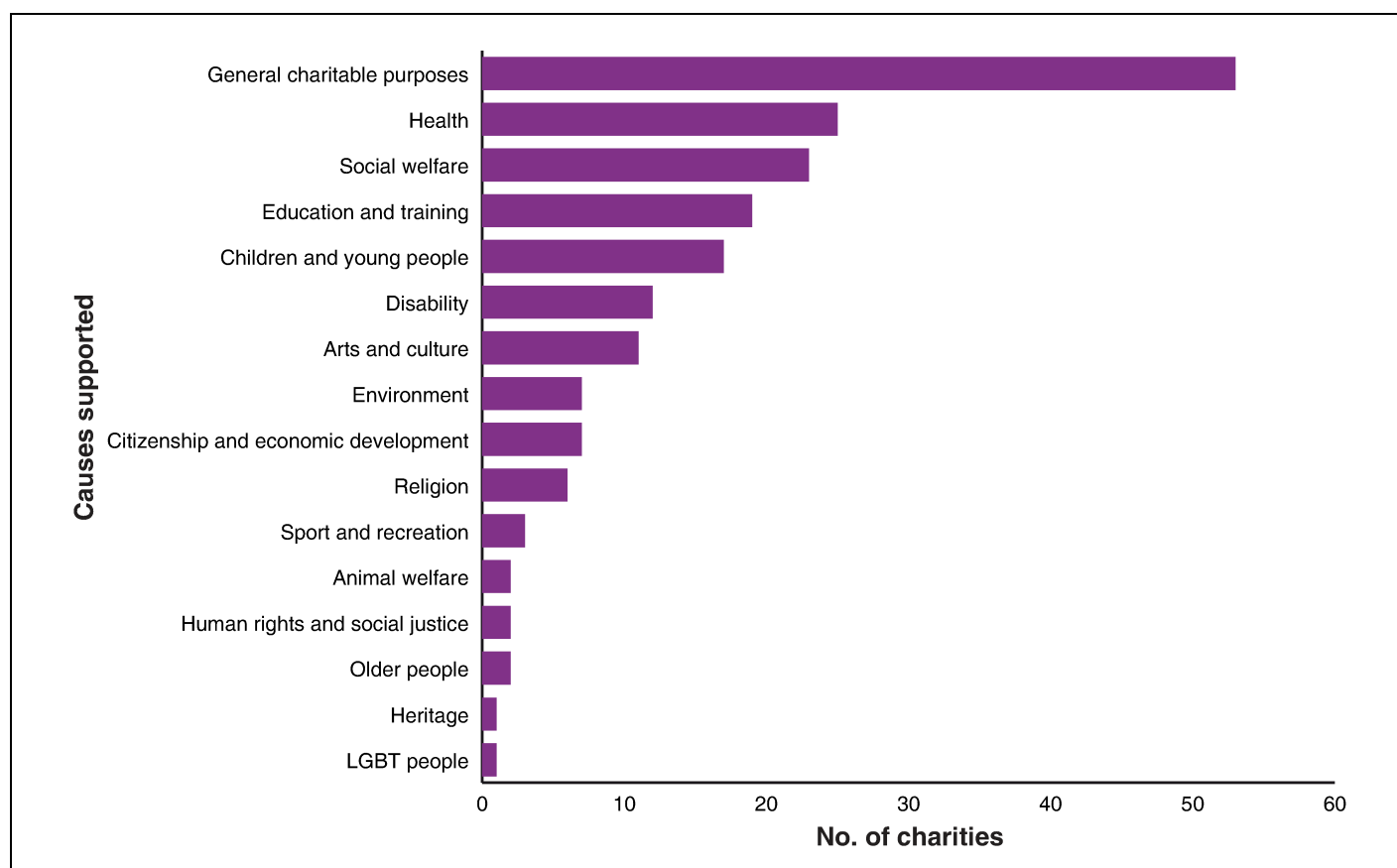


Figure 1: The causes supported by the funders in this guide. Note that many of these charities will consider supporting more than one cause.

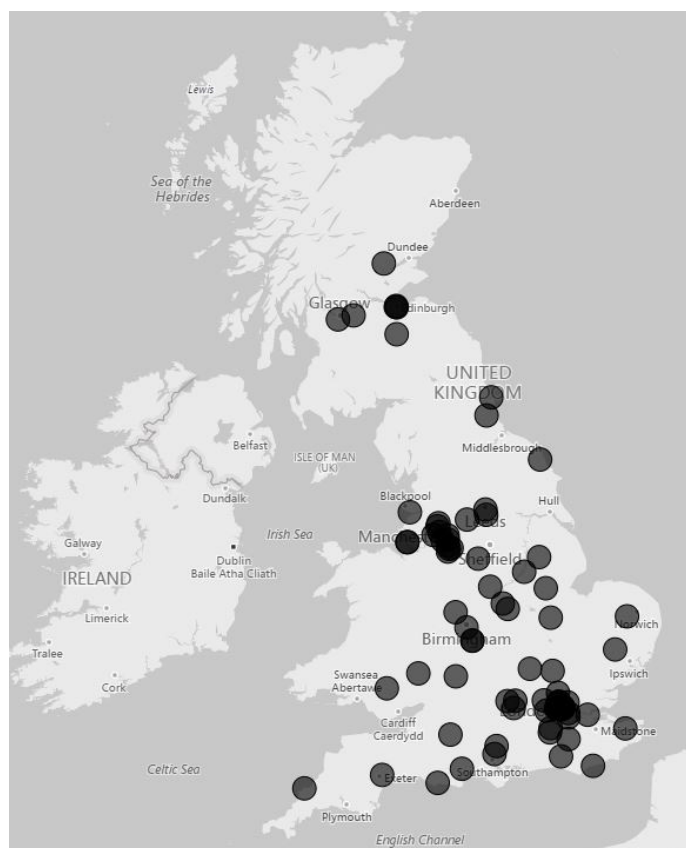


Figure 2: The locations of the charities featured in this guide.

continued to be present. The most notable of these is the lack of accurate information available for newly registered charities in general. Although the online registers of the Commission and OSCR are helpful in providing a platform from which we are able to launch deeper investigations elsewhere, we often found that this was in fact the final and only source of information. Where we were able to discover more information, we found that practices deviated somewhat from those activities listed on the regulators' registers. This may be because trustees have intentions of carrying out certain objectives or activities in the future, and so the registers' details are broader than those which are being undertaken at the present time.

In previous editions – and in line with DSC's calls for funders to be more transparent – we have stressed the value of online resources. Websites, and even social media accounts, used by a number of the charities listed in this guide allowed us to determine their relevance to our readers. We were often able to tell: if the broader practices listed at the time of registration with the Commission or OSCR had since become more refined; if funders were actively making grants in support of charities; if an application process or specific eligibility criteria was already in place; and, more generally, how established the charity was. Another new resource included in this edition is the social media account information of the grant-makers listed, as these accounts can be an extra source of up-to-date information for fundraisers. It should be noted however that only a small number of funders included in this guide have a Twitter, Facebook or Instagram account, largely due to being newly established charities.

Of the grant-makers for which we were unable to acquire sufficient detail online, we were sometimes able to obtain

further information directly. However, having received replies from only one of the funders featured, we found an apparent reluctance to advertise the existence of their charity in its early stages (if at all). When funders do provide the correct information, ineligible applications can be reduced and thus valuable resources can be saved by both the applicant and the grant-maker.

In conclusion, the need for greater transparency in the grant-making sector continues. Although online resources have come some way in facilitating this, many grant-makers (for various reasons) do not make their grant-making practices easily accessible.

The grant-making charities in this book

During the research process in preparation of the eighth edition of this guide, we were pleased to see that there is still a large number of grant-making charities registered annually. This is a positive sign which demonstrates a continuing appetite for individuals and companies to engage in philanthropy. This is also great news for fundraisers who could see fruitful returns from some of these charities in the near future.

The grant-makers featured in this guide have been established by a wide range of individuals, families and companies. This list includes: entrepreneurs; investment bankers; sportspeople; a notable fashion designer; and some other famous faces. The trend for companies establishing a grant-making charity, in order to funnel their corporate social responsibility activities, continues in this guide. Many of these companies also offer in-kind support and pro bono work in addition to financial donations.

Poignantly, a number of charities have been formed in memory of friends or family members to support charitable causes based on the interests and values of that individual, and as a way to continue their legacy. For example, the Chris Bevington Foundation was set up by friends of Chris Bevington who sadly died in the Stockholm terror attack in 2017. Chris was a music lover and worked at the music streaming service Spotify. The foundation 'funds projects that use music to improve the lives of children and young people living with or facing challenging circumstances'.


Some of the settlors and trustees of these new charities have past involvement in formalised charitable giving, while others are relatively new to it. The new funders listed in this guide represent an exciting opportunity for fundraisers to demonstrate their funding need and perhaps establish long-term partnerships with specific grant-makers.

Interestingly, from the charities listed in this guide, 58% of trustees are men and 42% women, which is a more encouraging figure than the ratio found in a report commissioned by the Office for Civil Society and the Charity Commission (November, 2017) which found that men outnumber women trustees on boards by two to one.

Just over 62% of the grant-makers we have included in this guide are registered with the Charity Commission or OSCR as Charitable Incorporated Organisations (CIOs), which indicates that this legal structure is proving popular. Along with the new charitable organisations listed here, these CIOs

Grant-makers in alphabetical order

14th May Foundation

 Education, arts and culture, people with disabilities, ex-offenders

 England and Wales

CC number: 1179518

Trustees: Alastair Wilson; Gerard Lemos; Paul Crane.

Correspondent: The Trustees, 7 Bisham Gardens, London N6 6DJ (tel: 07771 855722)

The 14th May Foundation was registered with the Charity Commission in August 2018. According to its Charity Commission record, the foundation will award grants for the following:

- ▶ The advancement of education through the support of universities, colleges, museums, galleries and organisations that fund peoples' education
- ▶ The advancement of the arts through the support of charities that provide, promote or encourage high standards in the arts, including: dance, music, singing, literature, sculpture, painting, theatre performance and cinema
- ▶ The relief of the needs of people with learning disabilities and other similar disadvantages who are excluded or restricted in their access to, and participation in, the arts and education
- ▶ The rehabilitation of ex-offenders and the prevention of crime through access to, and participation in, the arts and education particularly, but not exclusively, in prisons and similar custodial institutions.

Applications


Apply in writing to the correspondent.

Sources of information

Charity Commission record.

AFPA Trust

 General charitable purposes

 England

CC number: 1179114

Trustees: David Marsh; Johnnie Halliday; Peter McDonnell; Robert Morris-Jones; Robert Eggleston; Stephen Bassett; Steve Dexter; Victoria Loughnane; Vince O'Hanlon.

Correspondent: The Trustees, 50 Ferndale Road, Burgess Hill RH15 0HG (tel: 01444 242953; email: admin@af-pa.org)

 www.af-pa.org

The AFPA Trust was registered with the Charity Commission in July 2018. According to its website, the trust was established to improve connections in the asset finance and leasing sector and to use those connections in providing a focus for the industry's charitable activities'. Each year the trust organises a range of networking and charitable fundraising events to generate funds for local charitable causes which AFPA Trust members support.

To date the trust has raised over £110,000 for community charities across the UK. Beneficiaries have included: Children's Air Ambulance; The Robin Cancer Trust and Marfan Association UK.


Applications


Apply in writing to the correspondent.

Sources of information

Charity Commission record.

The Fred and Charlie Allen Charitable Trust


 Cancer research, treatment and support

 England and Wales

CC number: 1178923

Trustees: Susan Allen; Alexander Allen; Felicity Allen.

Correspondent: The Trustees, Westdown House, 4 Church Street, Warminster BA12 8PG (tel: 01985 219482; email: fredandcharlieallen@gmail.com)

 www.fredandcharlie.org

The Fred and Charlie Allen Charitable Trust was registered with the Charity Commission in June 2018. The trust was established in the memory of Fred Allen who died from pancreatic cancer in 1999, aged 52, and Charlie Allen who died in 2007, aged just 20, from a sarcoma. The trust is chaired by Fred's wife and Charlie's mother Sue and is supported by Fred and Sue's other children, Felicity and Alexander. According to its website, the trust's mission is to broaden cancer giving so that smaller charities, often only operating in their local communities, can get more of the limelight and therefore more funds to support their great work.

As stated on its website, the trust intends to award grants to smaller and local charities which meet one of the following criteria:

- ▶ They deliver research for treatment and cures
- ▶ They support cancer sufferers
- ▶ They support the families of cancer sufferers

In 2018 the trust awarded its first grant to Hope for Tomorrow's Mobile Cancer Care Unit (MCCU) project.

What else can DSC do for you?

Let us help you to be the best you possibly can be. DSC equips individuals and organisations with expert skills and information to help them provide better services and outcomes for their beneficiaries. With the latest techniques, best practice and funding resources all brought to you by our team of experts, you will not only boost your income but also exceed your expectations.

Publications

We produce fundraising directories and research reports, as well as accessible 'how to' guides and best practice handbooks, all to help you help others.

Training

The voluntary sector's best-selling training, with courses covering every type of voluntary sector training.

In-house training

All DSC courses are available on your premises, delivered by expert trainers and facilitators. We also offer coaching, consultancy, mentoring and support.

Conferences and fairs

DSC conferences are a fantastic way to network with voluntary sector professionals while taking part in intensive, practical training workshops.



Funds Online

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THE GUIDE TO

NEW TRUSTS

Finding new grant-makers is a time-consuming and intricate business. *The Guide to New Trusts* takes the leg-work out of the process to help you beat a short path to new funders who might support your cause.

The grant-makers in this guide, all registered in 2018/19, were chosen for their wide geographical area of operation and the breadth of their giving criteria, making them relevant to a large number of charities.

At a glance, you can find essential, up-to-date information on:

- Grant-makers' aims and objectives
- The causes or types of project they do and do not fund
- Contact details, policies and application guidelines
- Any available social media account information

This new edition contains some truly exciting opportunities, including some grant-making charities established by entrepreneurs, investment bankers, sportspeople and a notable fashion designer. It also reports on the progress and current giving practices of a few of the most effective grant-makers from previous editions.

As the UK's leading guide to the latest grant-making charities, this is a vital resource for anyone looking for potential new funding for their organisation.

'This guide is a must-have for any trust fundraiser. It has helped us to secure significant funding from new donors who continue to support our work year on year.'

Pete Lewis, Director of fundraising, Surfers Against Sewage

'*The Guide to New Trusts* has been a fantastic tool when researching for potential new funders. The guide offers the information in a clear and concise format, saving valuable research time.'

Julie Booth, Trust and Legacy Fundraiser, Bluebell Wood Children's Hospice