

(Practical) Definitions

The number of interventions or people helped is known as the

- **OUTPUT** (measure of activity, immediate, quantitative / absolute)
- Intervention is not proof that change created

Short to medium term change (as a result of the output)

- **OUTCOME** (quantitative or qualitative / subjective/ relative)

Show how the outcome leads to long-term change

- **IMPACT**

So you need to know what you want to change. Numbers that tell or suggest you deliver effective outcomes and impact

- **INDICATORS**

Where you are starting from

- **BASELINE**

Understanding the impact you are creating

- **MEASUREMENT / EVALUATION**

Happens at the end of a project, learning helps your thinking for future policy and projects

- **EVALUATIVE (SUMMATIVE)**

Happens throughout a project, learning helps you to change the delivery of the current programme

- **FORECAST (FORMATIVE)**

What would happen anyway (irrespective of what you do)

- **DEADWEIGHT**

How much did you contribute to an outcome?

- **ATTRIBUTION (Q.v. CONTRIBUTION)**

How much future costs and savings are at today's prices

- **DISCOUNTING**

Changes to where change happens

- **DISPLACEMENT OF ACTIVITY (TO / FROM AN AREA)**
- **DISPLACEMENT OF ACTIVITY (TO / FROM A PROVIDER)**
- **DISPLACEMENT OF OUTCOME (TO AREA OR GROUPS) e.g. crime or homeless**