

Charity Leaders' Summit

Leading through challenging times

Tuesday, 20 October 2020 | online

Preliminary Programme

- 08.50 – 09.00 **Welcome remarks**
Debra Allcock Tyler, CEO, Directory of Social Change
- 09.00 – 09.30 Opening keynote
Leading through challenging times
Javed Khan, CEO, Barnardo's
- 09.30 – 10.00 Presentation
Striving for more
In a constantly shifting and uncertain external environment, it's just too easy for us charities to get distracted, lower our expectations on what we can achieve, and lose focus of our original goals. But as charity leaders, we simply can't let that happen. In this speech, Polly Neate will talk about why it is crucial for charity leaders to maintain ambition and continue to strive for change despite whatever the outside world throws at us.
Polly Neate, CEO, Shelter
- 10.00 – 10.30 Mid-morning Break
- 10.30 – 11.30 **How can we stop racism in the charity sector?**
Recent surveys have shown that the UK charity sector lacks behind other sectors in employing a diverse workforce: only 9 percent of staff in charities are from a BAME background for example, compared to 12 per cent in both the public and private sectors.
- The figures: diversity in senior leadership, across staff and in trusteeship
 - Why is the charity sector still struggling to achieve greater diversity and what is preventing us from making it a priority?
 - What can and needs to be done by the sector collectively and what are steps every single charity can take to improve diversity and inclusion in their organisation?
 - Learning from diversity champions and other sectors: What strategies and measures have proven successful elsewhere and could be adopted by charities
- Rita Chadha, CEO, Small Charities Coalition*
Debra Allcock Tyler, CEO, Directory of Social Change (facilitating)
- 11.30 – 11.45 Refreshment Break
- 11.45 – 12.45 Panel discussion
Recruiting a strong board
Charity trustees are vital to your organisation's success and arguably some if not the most important hires you'll make. Yet a large number of charity leaders report finding it very difficult to find the right trustees. What is it that makes

trustee recruitment so tough for many charities and how can we overcome these barriers?

Aleema Shivji, Executive Director at Humanity & Inclusion UK

Kai Adams, Managing Partner, Green Park

Kashif Shabir, Transformation Director, Muslim Aid

Debra Allcock Tyler, CEO, Directory of Social Change (facilitating)

12.45 – 14.00

Lunch break

14.00 – 14.30

Sector update

Kristiana Wrixon, Head of Policy, Acevo

14.30 – 15.00

Presentation

Resilient Leaders

The pressure on leadership with increased public attention, social media never far away and an increased reflection on our own wellbeing and mental health sets dizzying challenges for the charity CEO. In this speech Martin will reflect on some of his own challenges from leading small, medium and large charities, how he has observed others survive and thrive. Recognising the huge energy, passion and commitment of the average charity leader, he will explore what might be required to maintain that same drive for a sustained career at the top of voluntary organisations.

Martin Houghton-Brown, CEO, St John Ambulance

15.00 – 15.30

Mid-afternoon break

15.30 – 16.30

Panel discussion

Leadership skills in a virtual world

The sudden change to working remotely has thrown many charities into the deep end: virtually overnight, previously office-based workforces have moved to a fully remote set up.

- How can we charity leaders run our organisations effectively in a virtual world?
- How can we come up with new ways of collaborating and communicating outside the traditional office environment?
- How do we ensure our staff's well-being and morale when we can't speak to them face to face?
- What are the advantages and disadvantages of a traditional office set up vs remote working, and can we get the best of both worlds with a more flexible approach between the two extremes?

Abby Dryden, Operations Director, Defence Medical Welfare Service

Girish Menon, Chief Executive, ActionAid UK

Juliet Smithson, Head of Operations, LionHeart

Debra Allcock Tyler, CEO, Directory of Social Change (facilitating)

16.30 – 17.00

Closing keynote

Caron Bradshaw, CEO, Charity Finance Group and Chair, Directory of Social Change

17.00 – 17.30

Virtual Drinks

17.30

Conference Close