News Release

[INSERT DATE]

For immediate release

**[INSERT HEADLINE IN BOLD – make it catchy, direct, emotive:**

e.g. Local children starving as food bank shuts doors due to dwindling donations

e.g. Homeless charity forced to turn away rough sleepers as fundraising plummets

e.g. Children’s hospice considering sending kids to hospital as fundraising collapses

e.g. Surge in reports of domestic violence calls to women’s shelter as lockdown continues

e.g. Animal rescue charity may have to start putting animals down without cash support

e.g. Cancer charity reduces visits to local patients after funding crunch

[INSERT OPENING SENTENCE – summarise the issue succinctly]

e.g. Everytown children’s hospice announced today that it is planning to transfer 37 children with life-limiting conditions to already crowded wards at Everytown NHS Trust. The charity’s director says the recent collapse in public fundraising means it is within weeks of insolvency and without urgent government financial help they simply have no other option.

[INSERT DESCRIPTION of what is happening to the charity, what this means for the people it helps, who will not receive the help they need, what the charity needs to address the crisis]

[INSERT QUOTE from charity leader or trustee]

e.g. Jane Doe, Chief Executive of Everytown Children’s Hospice, said: ‘The young people at our care centre are the entire reason we exist. So this is an absolutely heart-wrenching decision that we have agonised over for days. But unless we receive some urgent financial assistance, we have no other choice. We simply can’t keep providing the care our young people need if there is no money coming in.

**Ends**

[INSERT more detailed description of the charity, website address, etc to provide background for journalists]

[INSERT contact details about who journalists should contact for more information and interviews]