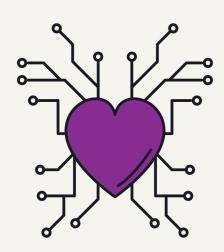


## helping you to help others



# Vision: An independent voluntary sector at the heart of social change

Everything we do is about making the charities we serve stronger, more effective, and better able to serve their own beneficiaries. The stronger they are, the better able they are to excercise their independence in the best interests of the people and causes they support.



Over 51,000 people accessed DSC's help and advice during 2020!



## Strategy: Reach more people

#### Regionally

Grow our support of people and organisations outside of London

#### **Expertise**

Reach more people by developing and using our own expertise

#### **Digitally**

Reach more people by growing our digital and online support

This is the core of our strategy, to help **even more** people and organisations to achieve their goals. We already reach over 30,000 people with our information, help and advice!



### Values: Empathy and Excellence

Our values underpin everything we do at DSC. Each team has agreed behaviours that make the values relevant to them and their work, and they are committed to living and integrating them into daily work.

97% of people helped by DSC said they were able to do their job better as a result!

