

# IT'S **TOUGH** AT THE **TOP:**



## Good Leadership Matters

We know how tough it is to lead a charity in ordinary times. For most of us, these times are far from ordinary. Even the usual challenges that we face feel heightened and riskier than ever before. It's hard, it's lonely, but it's incredibly important to get leadership at senior level right.

This conference will look at the key areas you should be thinking about and is a mix of panel discussions, keynotes and plenty of opportunity to network with fellow attendees.

You will hear from a range of speakers on key areas that leaders are dealing with, including dealing with burnout; working with the board; getting the strategy right; influencing policy-makers, and staying connected to the vision and the cause when financial pressures seem overwhelming.

### **Who should attend?**

This conference is critical for anyone in a senior leadership role in a charity, including CEOs, deputy CEOs, Chief Operating Officers and directors of departments.

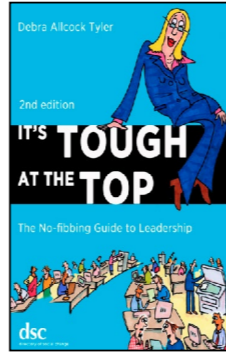
Online conference - **Thursday 23 November**



# It's Tough at the Top

## What is included in the price?

- Attendance to the conference, keynote sessions, panel discussions, session talks and networking sessions.
- Access to all presentations and handouts
- Certificate of attendance for CPD
- Digital copy of *It's Tough at the Top*, by Debra Allcock Tyler, CEO, DSC



# Good Leadership Matters

11.15 - 12.00

## Getting your strategy right

We will hear from a leader who has implemented new strategies during their career – what worked, what didn't, what to definitely not do and what to do. Includes Q&A.

*Speaker: Kate Lee, CEO Alzheimer's Society*

12.15-13.00

## Panel session: Influencing policymakers

Our charities don't operate in a vacuum. We need to influence decision-makers at national and local levels. This panel session explores the tricks and tips that will help you get heard.

*Speakers: Alisha Iyer, Policy Manager at the UCL Policy Lab.  
Kathy Evans, CEO, Children England*

13.00-14.00 Lunch and Networking

14.00-14.45

## It's tough at the top

This session is a facilitated conversation which creates an opportunity for attendees to discuss together how they are tackling these issues, share ideas and come away with practical actions and hope for the future.

*Facilitator: Debra Allcock Tyler, CEO, DSC, Author of It's Tough at the Top and It's a Battle on the Board*

15.00-15.45

## Staying well

This session will look at how to deal with stress, burnout and exhaustion, both in yourself and your teams. How can you balance looking after yourself whilst at the same time being present for others?

*Speaker: Jane Ide, CEO, ACEVO*

16.00-16.30

## Closing Remarks:

### Remembering what matters

Our closing keynote speaker will share their experiences of staying connected to your vision and those you serve when the climate for charities is so challenging.

*Speaker: Ndidi Okezie, CEO, UK Youth*

# Outline of the day

09.30 - 09.35

## Welcome

Join us for introductions, housekeeping rules and some audience polls to get started.

09.35 - 10.15

## Keynote - Keynote - Leading in a time of permacrisis

Charities are facing challenges that feel bigger and harder than ever before. From culture wars to funding, from increased risk to a decline in volunteers. For this opening keynote, we will hear from a speaker who has been there, done it and survived. Includes Q&A.

*Speaker: Catherine Johnstone, CEO Royal Voluntary Service*

10.30-11.15

## Working effectively with your Board of Trustees

CEOs and senior leaders need to work closely with trustees – making sure they are helping the board to navigate crisis, stay strategic and trust in the leadership team. This session explores how this can be done with a group of very different, often senior people with strong views on how things should be done. Includes Q&A.

*Speaker: Tim Stockings, CEO, Haig Housing*