



Online conference

# Engage: Influencing Policy & Politicians

Championing your cause in a  
challenging environment

# Welcome

## to the third year of Engage: Influencing Policy & Politicians

DSC's annual online conference for all those wishing to influence the people in power

Done correctly, influencing policy and politicians can be a highly effective way to bring about change for your beneficiaries and achieve lasting impact. But navigating the constantly changing policy sphere and determining the most efficient campaigning strategy and channels for your cause isn't an easy undertaking. Join sector experts and charity leaders for a day of discussion about the current campaigning landscape and its implications for those seeking to engage policymakers and politicians.

A mix of case studies, panel discussions, breakout sessions and plenty of opportunity to network with fellow attendees will help you stay up to date on trends and best-practice in the ever-changing world of influencing policy and politicians.

### Who should attend:

- Everyone in the charity sector seeking to influence policy & politicians
- Those looking to influence central government, parliament, select committees, local government institutions or any other key players in the policy sphere
- Policy, advocacy & campaigning experts in the voluntary sector
- Charity leaders, trustees & board members directly involved in or overseeing advocacy & influencing efforts by their organisations

Join the conversation

@DSC\_Charity

#DSCEngage



### Conference prices:

Early Bird: Deadline 18 Sep 23

Regular Price Band: 19 Sep 23

Price Band A: £69.00

Price Band A: £89.00

Voluntary and community organisations with a turnover of up to £500,000

Price Band B: £79.00

Price Band B: £99.00

Voluntary and community organisations with a turnover of over £500,000

Price Band C: £99.00

Price Band C: £119.00

Statutory and commercial organisations

# Outline of the day

09.30 – 09.35

## Conference welcome

Join us for introductions, housekeeping rules and some audience polls to get started.

09.35 – 10.00

## Opening keynote with Q&A

Hear from an influential figure in the charity and policy sector, providing insights into the current state of policies, trends, and challenges affecting the sector.

*Speaker: Enver Solomon, CEO, Refugee Council.*

10.15 – 11.00:

## Panel discussion

With the General Election coming in 2024, it is a key moment for the voluntary sector and policy world. You'll hear key insights and predictions from leading figures.

*Speakers:*

- *Jay Kennedy, Director of Policy and Research, DSC*
- *Rebecca Young, Policy, Influencing Lead, NCVO*
- *Rosemary Forest, Policy Manager – civic space, Bond*
- *Grace Da Costa, Public Affairs and Media Manager, Quaker*

11.15 – 12.15

## Charity Commission Social Media Guidance - What you need to know:

We will take you through the new guidance on social media, highlighting key points and any considerations your organisation should consider. You will also have an opportunity to ask questions.

*Speaker: Jay Kennedy, Director of Policy and Research, DSC*

# Outline of the day

12.30 – 13.30:

## Campaigning and the law

This session will give you the tools and tips you need to navigate laws around campaigning.

*Speaker: Chris Walker, Policy and Public Affairs Manager, NCVO*

## 13.30-14.30 Lunch and Networking

14.30 – 15.15

## Case study

Real-life case studies presented by charity representatives showcasing successful policy advocacy efforts and the impact of those efforts on their respective causes, showing campaigning and lobbying at a local and national level.

*Speakers:*

- *Kate Bratt-Farrar, CEO, Heart Research UK*
- *Henry Swithinbank, Policy and Research Manager, Surfers Against Sewage (SAS)*

15.30 – 16.00

## Closing remarks

You'll hear from a policy expert in an inspiring speech that will reinforce the importance of policy advocacy, driving delegates to continue their efforts in creating positive change.

*Speaker: Kunle Olulode MBE, Director, Voice for Change England*