

Training 2025



Fundraising

Whether you are just setting out in fundraising or are looking to deepen your understanding of a more complex topic, our training offering has the right course for you:

Training includes:

- Comprehending Core Costs
- Fundraising Strategy
- Fundraising with Digital Marketing
- Getting Started with Legacy Fundraising
- Impact: Understanding and Quantifying your Social Value
- Income Diversification (BSO4)
- Increasing Corporate Support and Sponsorship
- Introduction to Trust Fundraising
- Maximising Support from Trusts and Foundations
- Moving Into Fundraising
- Proposal Writing for Beginners
- Proposal Writing: Developing Your Skills
- The Essentials of Individual Giving
- Writing stories with a hook



Management & Leadership

Develop your skills as a future leader. Our management and leadership courses will benefit the novice manager or the senior executive.

Training includes:

- Advanced Practical Project Management
- Basic Practical Project Management
- Building a Successful Organisation
- Business and Strategic Planning
- Chairing and Leading Meetings
- Characteristics of a successful and sustainable organisation (BSO1)
- Coaching Skills for Managers
- Creating an organisational strategy: practical, engaging and inspiring (BSO3)
- Dealing with Difficult Behaviour
- Dynamic Leadership Approaches (BSO5)
- Essential Volunteer Management
- HR for Non-HR Specialists
- Leading and Managing Change
- Legal, Governance and Risk Management (BSO2)
- Managing for Managers (Part 1-5)
- Moving Into Management
- Managing Performance Reviews
- New Chief Executive, New Challenges
- Support and Supervision of Staff
- Team Management for Senior Leaders



Personal Development

Essential courses to gain perspective and to find practical ways to manage yourself, your work and your relationships. From working wherever you are to minute taking, from chairing and presenting virtual meetings to confident communication - we've got all the personal development resources you need.

Training includes:

- AI - Threat or Opportunity? - An Introduction for Charities
- Chairing and Leading Meetings
- Confident Communication at Work
- Essential Editing Skills
- Essential Presentation Skills
- Essential Time Management Skills
- Managing Wellbeing in the Workplace
- Managing Your Inbox
- Managing Your Productivity
- Managing Your Task List
- Minute Taking Skills
- Process Mapping: How to organise your processes effectively
- Writing for Impact

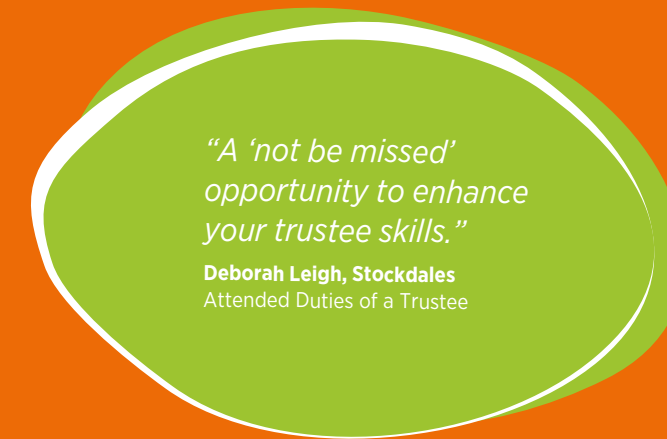


Governance

Trustees play a hugely important role in charities. If you are a trustee, or are thinking of becoming one, it is vital you know how to get it right. You'll need to know the key legal responsibilities as well as guidance for good practice to ensure you provide good governance to the charity you serve - and our courses can help do just that.

Training includes:

- Duties of a Trustee
- Financial Governance for Trustees



Marketing & Communications

Whether you need to write good copy, brush up your communication skills or develop the whole marketing strategy from scratch, we offer a range of programmes to help you get the right message to the right audience in the right way.

Training includes:

- Communications and Branding (BSO6)
- How to Create Compelling Social Media Content
- Running Successful Social Media Ads
- Using Data to Improve Engagement

