

# Values Led Leadership

**The Charity  
Accountants'  
Conference**

**dsc**

directory of social change

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“

**It's not hard to make  
decisions when you know  
what your values are**

Roy E Disney

”

A: What you do?

B: Where you are headed?

C: How you behave?



# The Value of Values

Operating principles that guide an organisation's internal conduct as well as its relationship with the external world

# The Value of Values

Values are the factors we believe are important in the way we live and work.

They determine our standards of behaviour



# THE HUMAN ONION



### **Values**

Influenced from early on in our childhood – by the ‘big’ people.

### **Attitudes and Beliefs**

Influenced by our values

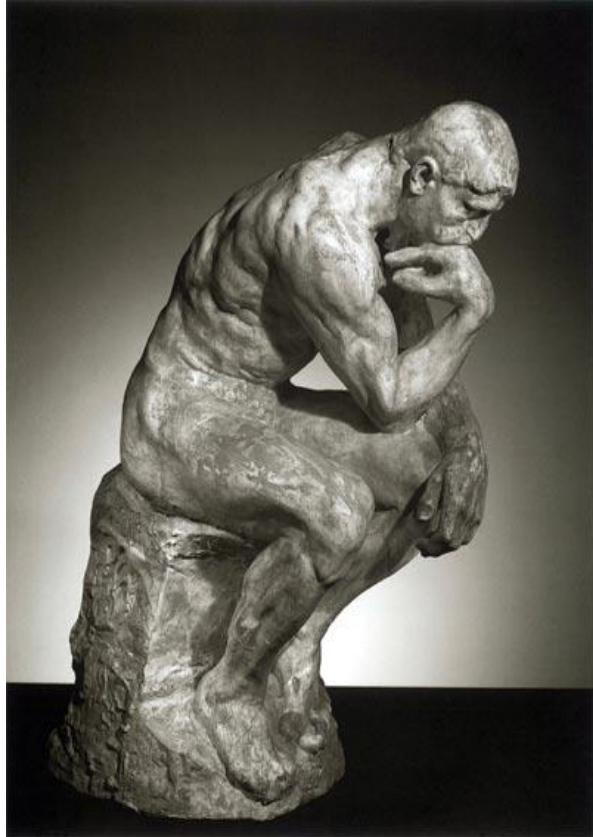
### **Feelings**

An internal response, related to our attitudes and beliefs

### **Behaviour**

An external reaction to all of the above

# A thought someone shared with me



“Isn’t it funny how  
we judge others by  
their behaviour,  
but we judge  
ourselves by our  
motives”





# Why is CULTURE Important?



# DSC's Organisational culture

Structure, values, behaviours, and beliefs.

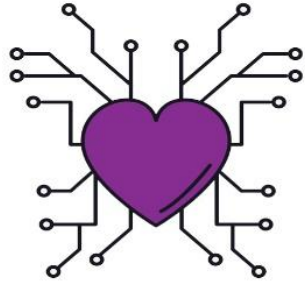
# What is Your CULTURE?



# dsc

directory of social change

# helping you to help others



## Vision

An independent  
voluntary sector  
at the heart  
of social change



## Values

Empathy  
and  
Excellence

## Our mission

To be an agent  
connecting givers,  
influencers and  
service deliverers

# Leadership



## Active Cultural Creation

People create culture through their daily **behaviour**.

“What you **permit**,  
you **promote**.”



To be personally intentional about demonstrating  
our Values, I will

- STOP

- START

- CONTINUE

# Values Led Leadership Thank You

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